

## ***Market Research & Development Links***

### **Foreign Agricultural Service**

USDA's Foreign Agricultural Service works to enhance export opportunities by providing market development & export assistance, data & analysis, and trade information. Several resources are available on the Foreign Agricultural Service's website to assist exporters of agricultural products.

<http://www.fas.usda.gov>

### **Western United States Agricultural Trade Association (WUSATA)**

WUSATA is a non-profit trade association that administers programs to help small agribusinesses increase exports and international sales. The association is made up of 13 states, with the Idaho Department of Agriculture being one of the member states. WUSATA's programs include export promotion, customized export assistance, a reimbursement funding program, international trade exhibitions, overseas trade missions, export seminars, in-country research, and point-of-sale promotions in foreign food chains and restaurants.

<http://www.wusata.org>

### **Trade Information Center (TIC)**

The TIC is a service of the U.S. government that aims to advise exporters on how to locate and use government export programs and to guide businesses through the export process. Among other services, the TIC can provide information on domestic and overseas trade events and activities and provide information on domestic and overseas trade events and activities.

<http://www.export.gov>

### **U.S. Department of Commerce, International Trade Administration (ITA)**

The ITA offers services to exporters, provides data & analysis, and works to create trade opportunities and to remove trade barriers.

<http://www.trade.gov>

### **U.S. Commercial Service**

The U.S. Commercial Service works to connect businesses with international buyers by providing world-class market research, trade events to promote products to qualified buyers, introductions to qualified buyers and distributors, and counseling through every step of the export process.

<http://www.buyusa.gov>

### **U.S. Census Bureau Foreign Trade Statistics**

The Foreign Trade Division of the U.S. Census Bureau is responsible for issuing regulations governing the reporting of all export shipment from the United States. The Division is also the official source for U.S. export and import statistics.

<http://www.census.gov/foreign-trade/index.html>

### **The CIA World Factbook**

The World Factbook is a publication of the Central Intelligence Agency that provides an overview of the history of each country as well as detailed information about each country's geography, people, government, economy, communications, transportation, military, and transnational issues.

<http://cia.gov/cia/publications/factbook/index.html>

### **U.S. Department of State**

The U.S. Department of State makes available detailed information about the history, political conditions, and economy of each country, as well as U.S. policy issues and diplomacy.

<http://www.state.gov>

### **Country Credit Assessment, EX-IM Bank**

The Export-Import Bank of the United States provides a schedule that evaluates each country's public sector and private sector risk.

[http://www.exim.gov/tools/country/country\\_limits.cfm](http://www.exim.gov/tools/country/country_limits.cfm)