



# STATE OF IDAHO



C. L. "BUTCH" OTTER  
GOVERNOR  
CELIA R. GOULD  
DIRECTOR

FOR IMMEDIATE RELEASE  
June 19, 2013

Contact: Amanda Gibson  
Ph: 208-332-8538 or  
208-332-8500  
[Amanda.gibson@agri.idaho.gov](mailto:Amanda.gibson@agri.idaho.gov)

## **Idaho Organic Week Kicks off with Tasty Samples at the New Boise Farmers Market on June 22**

Idaho organic producers offer a wide variety of quality organic products. So Governor C.L. "Butch" Otter has proclaimed the week of June 23-29, 2013 Idaho Organic Week, a celebration that recognizes the importance of organic producers, processors and distributors in Idaho. The Idaho State Department of Agriculture (ISDA) has worked with Chef Dean Fuller of the Boise Hotel and Conference Center to create recipes featuring Idaho organic products. Samples will be handed out on June 22 to kick off the week, from 9 a.m.-1 p.m. at the Boise Farmers Market booth on 10<sup>th</sup> and Grove.

Idaho has over 200 organic operations that provide a diverse selection of products including vegetables, meats, milk and wine as well as non-food crops such as hay and barley. "Organic production is an important segment of Idaho agriculture that generates over \$50 million in sales. I am glad we can recognize the significance of organic agriculture in Idaho," Idaho State Department of Agriculture Director Celia Gould said. Idaho ranks in the top 10 in the nation for the production of several organic commodities including barley, hay, potatoes, grapes and beef.

Several producers, retailers, farms and other organizations have joined ISDA in the effort to showcase Idaho's diverse organic products and highlight Idaho organic producers throughout the state. ISDA will have a booth on Saturday June 22 at the Boise Co-Op 40<sup>th</sup> Anniversary Celebration, and the Boise Co-op has blocked off its Tasting Counter from 3-6 p.m. for several of the days during Organic Week.

Throughout the week, the Moscow Co-op, Rosauers and Whole Foods Boise also are offering promotions and sampling opportunities featuring organic products. To close out the week, Chef Jane Deal will host a cooking class at Rosauers, Saturday June 29 at 2 p.m., and the Treasure Valley Food Coalition and Northwest Center for Alternatives to Pesticides will offer an "Organic Gems" Farm Dinner and Bus Tour that Saturday evening. A complete list of events can be found at [www.idahopREFERRED.com](http://www.idahopREFERRED.com).

For more information, contact Amanda Gibson at (208)332-8538 or [amanda.gibson@agri.idaho.gov](mailto:amanda.gibson@agri.idaho.gov).

###