



# STATE OF IDAHO

DEPARTMENT OF AGRICULTURE

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## NEWS RELEASE

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### **'TASTE OF IDAHO' RETURNS TO BOISE CENTRE ON THE GROVE THIS WEEKEND**

(BOISE) Idaho Preferred®, in association with Albertsons, SYSCO Food Services of Idaho and Clear Channel Radio, is pleased to announce the return of the best consumer food show in the Treasure Valley. Taste of Idaho is just as its name implies - an opportunity for consumers to taste all of the best food and beverage Idaho has to offer. Idaho fresh fruits and vegetables, meats, jams, breads, pickles and much more, offered by Idaho farmers, producers and chefs will highlight this show. In addition, adults will have the opportunity to taste some of Idaho's fine wines and local beers. Local foods and beverages will also be available to purchase from local producers and many of the items featured will also be available at Albertsons stores throughout the valley.

Taste of Idaho will be held Saturday, September 9, 2006 at Boise Centre on the Grove. General show hours are 10 a.m. to 5 p.m., with wine tasting available 1 p.m. to 5 p.m. In addition to great food and wine, Taste of Idaho will offer cooking demonstrations, wine pairing classes, and other culinary education demonstrations. A competition for professional chefs, sanctioned by the American Culinary Federation, will feature Idaho food products in a "black box" competition. The public is invited to watch some of Idaho's best chefs compete for gold, silver and bronze medals.

"Last year's Taste of Idaho brought out more than 3,500 people to enjoy samples and buy local produce, wine, and specialty foods. We expect a bigger and better show this year," said Leah Clark, program manager for Idaho Preferred.

Tickets are \$3 for adults, and children under 12 accompanied by an adult get in free. Adults that want to taste Idaho wines will pay an additional \$5 for a souvenir glass that will be theirs to keep. Tickets are available at the door.

Idaho Preferred® is a program managed by the Idaho State Department of Agriculture to identify and promote Idaho food and agriculture products.

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