



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

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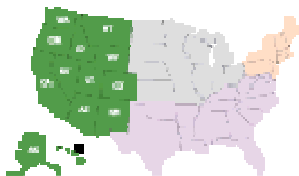
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Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Macau Chef Training and Competition

November 11-12, 2009
Macau, China

Benefits from participating in the activity:

- Your products will be introduced to chefs in Macau.
- Your products will be incorporated into both American and Chinese style cuisine and demonstrated to chefs.
- Your products will be introduced to importers and distributors in Macau.

The Idaho State Department of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:
Macau Chef Training and Competition, November 11-12, 2009

This will be an excellent opportunity for companies to participate in the growing Macau market.

Macau is a famous tourist spot in Southern China. It is also one of the biggest casino markets in the world. US exports of consumer-oriented agricultural products to Macau reached a record high of \$9 million in 2007, and were expected to hit \$12 million in 2008. This surge is a result of Macau's growing casino tourism and demand for quality-reliable food products by hotel catering/restaurants. Macau hosted 27 million visitors in 2007, a growth of 127% over 2003. Macau's HRI sector is expected to expand as more new casinos/resorts are set to open by 2010. In addition, Macau implemented a new policy to eliminate its tax on wine and beer, which is expected to stimulate direct exports of these products to Macau.

The program includes:

Chef Training and a Chef Competition followed by an Award Ceremony & Product Showcase. Nearly 50 chefs will be trained between the competition and training. The Awards Ceremony and Product Showcase will be attended by regional importers, distributors, and hotel/restaurant managers.

Suitable products include, but are not limited to:

Meat and Seafood
Fresh and Frozen Fruits & Vegetables
Baking Mixes
Food Preparations, Ingredients, Sauces and Spices
Wine and Beer

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Amanda Albers at the Idaho State Department of Agriculture by telephone (208-332-8678) or by email (amanda.albers@agri.idaho.gov) for more information.

**If you are interested in registering for this activity, please complete and return the attached reservation form by:
July 1, 2009**



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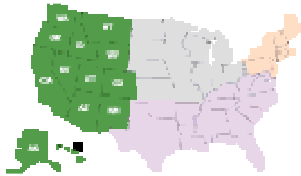
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Macau Chef Training and Competition
November 11-12, 2009
Macau, China

COMPANY INFORMATION:

Company Name: _____
 Contact Name: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____
 E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

The cost to participate is \$150. Companies must also:

- (1) Provide product and consultation to the chef as needed for recipe development prior to in-market activities
- (2) Ship a minimum 150 servings of each product to Hong Kong/Macau for the activities
- (3) Provide marketing material for use at the Product Showcase in Macau
- (4) Complete initial and 6-month activity evaluations

For this fee your products will be introduced to nearly 50 Chinese chefs. A US chef will demonstrate your products and train the Chinese chefs on how to properly use them. Your products will also be used in a black-box style chef competition and served during the Award Reception & Product Showcase.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: July 1, 2009

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____
 Printed Name: _____
 Date: _____