



# Growing Agritourism in Idaho

If you are involved in any sort of agricultural tourism, you don't want to miss this one day workshop. With relevant topics, speakers with real world experience, and plenty of networking opportunities, there is something for everyone!

## Agenda

Developing Agritourism Opportunities on Your Operation ~ Idaho State Dept. of Agriculture  
Making the Connections within the Idaho Tourism Industry ~ Idaho Dept. of Commerce

### Success Stories:

Farm Dinners ~ Josie Erskine, Peaceful Belly Farms  
Entertaining Guests (Concerts, Bed and Breakfast) ~ Ron Bitner, Bitner Vineyards  
U-picks and Farm Stands ~ Fred Schreffler, The Berry Ranch  
Diversifying the Experience to Increase Profits ~ Sherrie and Randy Feist, Linder Farms

Planning and Zoning ~ Ada County Development Services

Getting the Right Coverage and Minimizing Risk ~ Stewart Hyndman, Hyndman Insurance  
Creating Farm Loops ~ Facilitated Discussions within regional working groups

### DATE

Thursday Dec 8, 2011

### LOCATION

Idaho State Dept. of Ag  
2270 Old Penitentiary Rd.  
Boise, ID

### TIME

8:30 Registration

9:00-4:00 Workshop

12:00-1:00 Networking Lunch

**\$20 per registrant (includes lunch)**

**Register by December 2nd.**

**Space is limited.**

For more information contact Lacey Menasco at  
(208)332-8538 or [lacey.menasco@agri.idaho.gov](mailto:lacey.menasco@agri.idaho.gov)

Sponsored by:

The Idaho State Dept. of Agriculture Market Development Division  
Idaho Department of Commerce Division of Tourism



ADVENTURES IN LIVING



# Growing Agritourism in Idaho

2270 Old Penitentiary Rd, Boise, ID

Thursday December 8, 2011

8:30am - 4:00pm

Registrant Name: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Names of Additional Registrants from the same operation: \_\_\_\_\_

Vegetarian Meal Requested

\$20 per registrant x ( ) participants = Total fee of \$ \_\_\_\_\_

**TO REGISTER** - Submit form to Idaho State Dept. of Agriculture via mail, fax, or email:

attn: Lacey Menasco

Fax # (208)334-2879

2270 Old Penitentiary Rd

Email: lacey.menasco@agri.idaho.gov

Boise, ID 83712

**PAYMENT METHOD** (select one):

Mail check with registration form     Pay with cash or check at the door

Pay with Credit Card (provide information below or call (208)332-8530)

Name of Credit Card \_\_\_\_\_

Card Type \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Number \_\_\_\_\_ Verification Code \_\_\_\_\_

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