



STATE OF IDAHO



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Enter to win \$100 in the Idaho Farmers Market Recipe Contest!

Idaho's farmers markets are overflowing with delicious and high-quality fruits, vegetables, meats, cheeses, wines and specialty foods. The Idaho State Department of Agriculture (ISDA) is working with the Idaho Potato Commission, Idaho Wine Commission, Idaho Beef Council, Idaho Dairy Council, Idaho Bean Commission and the Capital City Public Market to feature these delicious products in the first-ever Idaho Farmers Market Recipe Contest.

Shoppers who love the market, and understand how their recipes just taste better with quality flavorful ingredients, can enter their favorite "farmers market" recipe in the contest for a chance to win a \$100 prize! All recipes must include three products found at an Idaho farmers market. Contest categories include: Best Use of Idaho Potatoes[®], Best Use of Idaho Beef, Best Use of Idaho Cheese, Best Use of Idaho Beans (recipes must use both dry beans and garden beans), and the Most Unique Pairing of an Idaho Wine. The Entry Deadline is July 1, 2012.

"We are excited to see the tasty ways that farmers market shoppers here in Idaho are using local ingredients in their own kitchen," ISDA trade specialist Lacey Menasco said. "This is a unique opportunity to celebrate the dedication and ingenuity of both market vendors and shoppers."

The winning recipes will be featured at the Capital City Public Market on August 4, 2012 to kick off Idaho Farmers Market Week. They also will be posted on the Idaho Preferred Web site and on social media venues.

Finding a farmers market in your area should be easy with more than 55 markets operating around the state. Contest entry forms and a complete listing of Idaho farmers markets are available at www.agri.idaho.gov. For more information contact Lacey Menasco at (208)332-8538 or (208)332-8500.

Please join use as we celebrate the bounty of Idaho's farmers markets.

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