



STATE OF IDAHO



C. L. "BUTCH" OTTER
GOVERNOR
CELIA R. GOULD
DIRECTOR

FOR IMMEDIATE RELEASE
June 20, 2012

Contact: Lacey Menasco
Ph: 208-332-8538 or
208-332-8500
Cell: 208-602-8730

Thank Your Favorite Organic Farmer – It's Idaho Organic Week!

Organic producers across Idaho serve customers locally and abroad, by producing a wide variety of quality organic products. To honor them, Governor C.L. "Butch" Otter has declared the week of June 24-30, Idaho Organic Week. The Idaho State Department of Agriculture (ISDA) has partnered with the Boise Co-op to host an Organic Products Showcase June 25, 11:00am-2:00pm, to kick off the week. A short press conference will be held at 11:00am. Customers will then get the opportunity to meet local organic producers and sample their products.

"Organic production is an important segment of Idaho agriculture that generates over 70 million dollars in sales and I am glad we can recognize the significance of organic agriculture in Idaho," states Idaho State Department of Agriculture Director, Celia Gould. The week-long celebration recognizes the importance of organic producers, processors, and distributors in Idaho. Idaho ranks in the top 10 in the nation for the production of several organic crops. Idaho has over 232 organic operations that provide a diverse selection including vegetables, meats, milk and wine as well as non-food crops such as hay and barley.

Other events during organic week include the 2012 Food and Farm Tour on June 24 at Purple Sage Farms and 3 Horse Ranch Vineyards hosted by the Treasure Valley Food Coalition and the Northwest Center for Alternatives to Pesticides (NCAP) and a field day at Hamanishi Farms on June 27, also hosted by NCAP.

For a list of Idaho Organic Week events and local products, visit www.idahopREFERRED.com.

For more information contact Lacey Menasco at (208)332-8538 or (208) 602-8730.

###