



STATE OF IDAHO



C.L. "BUTCH" OTTER
Governor
CELIA R. GOULD
Director

FOR IMMEDIATE RELEASE
September 30, 2016

Contact: Leah Clark
Mobile: (208) 830-4919
Office: (208) 332-8684
Main ISDA: (208) 332-8500

MEDIA ADVISORY

- WHAT:** Idaho Farm to School Month Kick-Off
- WHO:** Idaho State Department of Agriculture's Idaho Preferred Program with Whittier Elementary School students and staff
- WHERE:** **Whittier Elementary School** – 301 N. 29th Street, Boise
- WHEN:** **Monday, October 3, 2016**
- 11:15 a.m. – 12:30 p.m.**
- 11:15 a.m. – Sign-in at Whittier School
 - 11:30 – 11:45 a.m. – Students participate in exercise theme
 - 11:45 a.m. – Noon – Opportunities for interviews
 - Noon – Comments by Celia Gould, ISDA Director and Dr. Fernanda Brendefur, Whittier Elementary principal
 - 12:10 p.m. – 12:30 p.m. – Local apple grower serving apples to students during lunch

About Idaho Farm to School Month in October

Idaho Preferred has planned a month-long Idaho Farm to School celebration this October and provided all schools in the state with resources to help implement the National Farm to School Month theme, *One Small Step*. The initiative seeks to feature the ways farm-to-school efforts can improve child nutrition, support local economies and educate children about the origins of food. Idaho Preferred is encouraging schools to take *one small step* by adding Idaho agricultural products to cafeteria menus, classroom curricula and physical activities. A weekly Idaho food theme was designated for each week in October featuring some of Idaho's most readily available products: Week 1 – Crunch (apples), Week 2 – Smash (potatoes), Week 3 – Dunk (dairy), Week 4 – Splash (trout).